How Many Others Are Affected by Pain?

by NEWLIFEOUTLOOK TEAM

How Everyday Pain Affects Nearly Everyone

How others understand your pain will determine whether they support you, ignore you, or accuse you. With neuropathy or chronic pain, everyone who cares about you should support you. So, having a network of words that are related to the condition can help you illustrate what you're going through. It also helps to provide a relatable feeling, such as "I have a burning sensation in my hand as if I just placed it on a stove" or "it feels like I'm walking on broken glass." These phrases can help someone who is unsympathetic to your pain realize the pretty severe pain you're going through. Both are something that you have each experienced and so can be imagined. One way to contextualize pain for others is to show them just how many different regions are associated with frequent pain.

the TRUTH HURTS
HOW EVERYDAY PAIN AFFECTS NEARLY EVERYONE
Sore back, aching joints, pain in the neck...sound familiar?
PAIN IS AN EPIDEMIC...
That's Swamping The Nation
85%
MUSCLE or JOINT PAIN
PEOPLE in pain BY REGION
MIDWEST 87%
WEST 83%
NORTH EAST 84%
SOUTH 87%
PAIN KNOWS NO BOUNDARIES
WHERE IT HURTS
78% 74% 68% 65% 60% 57%
not only are the MAJORITY of PEOPLE in PAIN but they're HURTING in more THAN 1 place
75% of PEOPLE experience PAIN in 3 or more PLACES
THE BIGGEST PAINS...
1 BACK
$50 BILLION the AMOUNT AMERICANS SPEND ON LOWER BACK PAIN LAST YEAR
1 out of 5 THE ODDS OF NOT ENDURING BACK PAIN THIS YEAR
44 MILLION people suffer from LOWER BACK PAIN on a DAILY BASIS
PAIN SCHEDULE
21 MILLION people suffer from UPPER BACK PAIN on a ONCE A WEEK
2 NECK & SHOULDERS
TEXTING is a MAJOR CONTRIBUTOR TO NECK PAIN TODAY
1 in 2 PEOPLE WITH NECK & SHOULDER PAIN EXPERIENCE IT AT LEAST ONCE A MONTH
3 JOINTS
the odds of HAVING JOINT PAIN ARE BETTER THAN the odds of LIVING PAST 65
50/50 the odds that SOMEONE WITH JOINT PAIN WILL TAKE IT ON A MONTHLY BASIS
WHO HURTS
BATTLE of the SEXES
The battle is close but women win the pain game – women experience more pain in every area of the body except one: ARMS
100% 50% 0%
84% 87%
MEN WOMEN
MARRIAGE = MORE PAIN
WHILE SINGLE PEOPLE ENJOY THEIR FAIR SHARE OF PAIN
TYING THE KNOT INCREASES YOUR CHANCES OF EXPERIENCING PAIN BY NEARLY 10%
TREATING THE PAIN
70% USE PAIN MEDICATION
40% USE HOT/COLD TREATMENTS
21% USE MASSAGE THERAPY
17% SEEK MEDICAL ATTENTION
15% USE A HOLISTIC APPROACH
64% COMBINE 2 OR MORE TREATMENTS
4 in 10 PEOPLE IN PAIN CHOOSE TO TAKE IT EASY and hope IT GOES AWAY
WOMEN are 2x as likely AS MEN TO DO SOMETHING TO TREAT THEIR PAIN
TRADING THE PAIN
If given the opportunity MORE THAN HALF OF AMERICANS WOULD RATHER...
23 MILLION
28 MILLION
28 MILLION
56 MILLION
MILLIONS OF AMERICANS
than endure their PAIN
Visit www.WahlMassagers.com to learn more about pain management tools
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